

1 JUNE 2024

MEDICAL BUSINESS MASTERY



This exclusive event, designed specifically for medical professionals, promises to equip you with the tools and strategies needed to thrive in today's competitive healthcare landscape.



TOPICS

- Venturing into Private Practice
- Valuable Business tools for the Medical Entrepreneur
- Effective & Efficient Daily Management of a Medical Practice
- Another Set of Lenses: Exploring our Perceptions
- The Exit Strategy
- Social Media as a Tool for Medical Business Marketing

***OPEN COCKTAIL NETWORKING FUNCTION AFTER THE EVENT**

**BOOK YOUR
SEAT NOW**



1 June 2024, 8:00 - 3:30*

Venue: Efficient Group Offices, Pretoria

MediCoop Member: R800
Non-Member: R1500



More information
082 771 8834



Email
helene@medi.coop

6 CPD POINTS

MEDICAL BUSINESS MASTERY

Join us for a day of invaluable insights and networking opportunities as we delve into the world of healthcare entrepreneurship and medical practice management.

MediCoop Member: R800

Non-Member: R1500



THE SPEAKERS



Dr Dawie Roodt
Efficient Group



Dr Pieter van Rooyen
GP Star



Waldi van Schalkwyk
DocLink



Cilliers Krause
MFI



Tobie Louw
MediCoop



Aubrey Larkins
Efficient Private Clients



Johno Green
Medical Leasing

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PROGRAM

8:00	Registration
8:30	Welcome Introducing Business Training to Medical Professionals Tobie Louw, MediCoop & Pieter van Rooyen, GP Star Dentistry
9:00	<i>Introducing Dr. Dawie Roodt, Efficient Group</i> Venturing into Private Practice in an uncertain environment Q&A
9:45	<i>Introducing Johno Green, Medical Leasing Specialist</i> Valuable Business Tools for the Medical Entrepreneur Q&A
10:30	Break
11:00	<i>Introducing Cilliers Krause, MFI Chartered Accountant (SA)</i> Effective and Efficient Daily Management of a Medical Practice Informal discussion
12:30	Lunch
13:30	<i>Introducing Dr Pieter van Rooyen</i> Another set of Lenses Informal discussion
14:15	<i>Introducing Aubrey Larkins, Efficient Private Clients</i> The Exit Strategy
14:30	<i>Introducing Waldi van Schalkwyk, DocLink</i> Social Media as a tool for medical business marketing Q&A
15:30	Closing remarks
16:00	Open cocktail function & photo opportunity



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